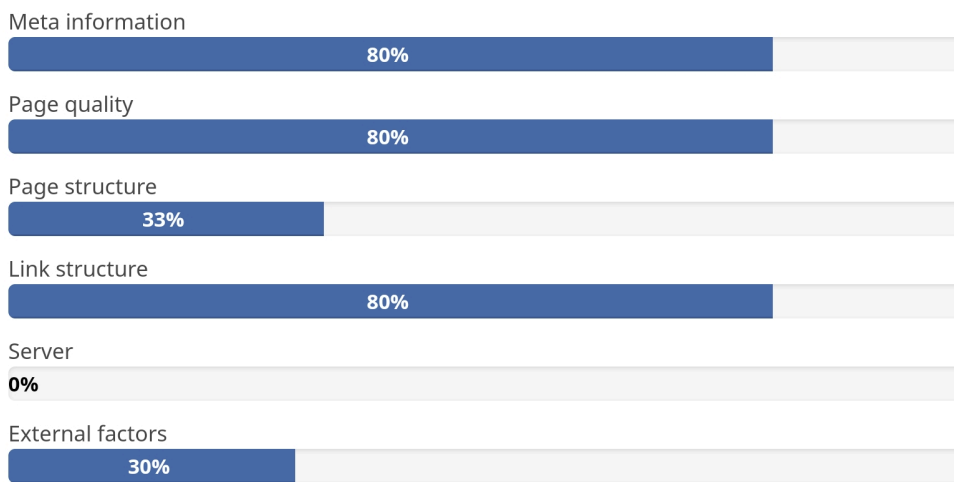
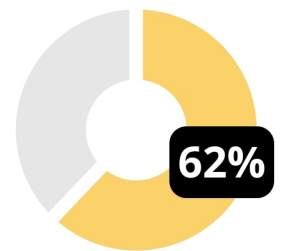


Overview of the SEO Check



SEO Score



[SEO Score Widget](#)



Task list of SEO Improvements

10 Tasks

- Only use 1 H1 Heading in your text. **Very important!**
- Enable the compressed HTML content transfer on your server using gzip. **Very important!**
- Try to reduce the number of used CSS files. **Very important!**
- Try to reduce the number of used JavaScript files. **Very important!**
- Add a meta description. **Important!**

[View all](#)

Meta specifications

80% achieved



Meta description

(Critically important)

- The meta description is empty.

Crawlability

(Critically important)

- ✓ There are no problems in accessing the website.

Canonical URL

(Important)

- ✓ No canonical link is specified.

Language

(Somewhat important)

Language detected in text: en

Language defined in HTML: zxx

Server location: Singapore

- ✓ The following language is defined by HTML: zxx



Alternate/Hreflang Links

(Somewhat important)

- ✓ There are no alternate links specified on this page.

Other meta tags

(Somewhat important)

- ✓ There is no rel next meta tag on this page.
- ✓ There is no rel prev meta tag on this page.

Domain

(Somewhat important)

- The domain name is very long.

- ✓ The domain is no subdomain.
- ✓ The domain does not contain non-latin characters.

Page URL

(Somewhat important)

- ✓ No parameters were found in the URL.
- ✓ No session ID was found in the URL.
- ✓ The URL does not have too many subdirectories.



Charset encoding

(Somewhat important)

- ✓ The charset encoding (**UTF-8**) is set correctly.

Doctype

(Nice to have)

- ✓ The doctype **HTML 5** is set correctly.
- ✓ The doctype is placed at first in the HTML code.

Favicon

(Nice to have)

- ✓ The favicon is linked correctly.

Meta tags

Name	Value
description	Empty
viewport	width=device-width, initial-scale=1, shrink-to-fit=no
lang	ZXX
X-UA-Compatible	IE=edge





Try For Free

No trial. It's just free!

Page quality

Content

(Critically important)

— The average number of words per sentence of **25.55** words is high.

- ✓ This page contains **734** words. That's ok.
- ✓ **38.3%** of the text are stop words.
- ✓ Keywords used in the page title are also used in the page content. That's good!
- ✓ Words from the H1 heading are used in the page content.
- ✓ The page contains a listing, which indicates a good text layout.
- ✓ **10** paragraphs were found on this page.
- ✓ The text content is perfect.
- ✓ No placeholders texts or images were found.
- ✓ There are no duplicates on the site.



Frames

Mobile optimization

(Somewhat important)

- No Apple touch icon is specified.
- This page loads **21** JavaScript files. This may affect the load time negatively.
- ✓ A viewport "**width=device-width, initial-scale=1, shrink-to-fit=no**" is provided.

Bold and strong tags

(Somewhat important)

- ✓ The usage of strong and bold tags is perfect. We recommend the use of up to **15** tags for this page.

Image SEO

(Somewhat important)

- **2** images have no alt attribute. The content of alt attributes is used by search engines.

Social Networks

(Nice to have)

- There are only a few social sharing widgets on the page. Make your website popular in social networks with social sharing widgets.



Additional markup

(Nice to have)

- ✓ No additional page markup was found.

HTTPS

(Somewhat important)

- ✓ This website uses HTTPS to protect privacy and integrity of the exchanged data.
- ✓ All included files are also transferred via HTTPS.

Media list

URL	Alt attri
/assets/images/android.png	No alt a
/assets/images/ios.png	No alt a
/assets/images/logo/logo-dark-2.png	Corpora
/assets/images/logo/logo-light-2.png	Corpora
/assets/images/logo/logo-dark.png	Corpora

Page structure

H1 heading



Page structure

H1 heading

(Critically important)

The Future MBA Is Here !!!

✘ Too many H1 headings

Headings

(Important)

- Some headings occur twice on the page.
- The structure of headings is missing one or more levels. Do not skip heading levels.
- There are **31** headings on the page. The amount of headings should be in a more proper relation to the amount of text.

Heading structure

Heading level	Content
H1	The Future MBA Is Here !!!
H1	Learn with a Work!
H1	A Perfect Graduate!
H2	The Future MBA Is Here !!! Duplicate text



Link structure

Internal links

(Important)

— Some anchor texts are used more than once.

- ✓ The number of internal links is ok.
- ✓ None of the anchor texts is too long.
- ✓ All internal links are not using dynamic parameters.

External links

(Nice to have)

- ✓ There are **23** external links on this page.

Found links on this page

Link

Attributes

[/apply-now.php](#)

<https://play.google.com/store/...>

New window

External

Subdomain

<https://apps.apple.com/in/app/...>

New window





External links

(Nice to have)

✓ There are **23** external links on this page.

Found links on this page

Link

Attributes

[/apply-now.php](#)

<https://play.google.com/store/...>

New window

External

Subdomain

<https://apps.apple.com/in/app/...>

New window

External

Server configuration

HTTP redirects

(Critically important)

The checked page does not redirect to another URL.



✓ The redirect of URLs with www and non-www

HTTP header

(Important)

✗ The HTML page should be transferred using GZip compression.

✓ No X-Powered HTTP header is sent.

Performance

(Somewhat important)

— The page response time of **0.78** seconds is longer than the recommended limit of 0.4 seconds. A high response time unnecessarily slows down search engine crawling and results in bad user experience as well.

— This page loads **11** CSS files. This may affect the page load time negatively.

— This page loads **21** JavaScript files. This may affect the load time negatively.

✓ The file size of the HTML document is fine (**72** kB).

HTTP Response Header

Name	Value
date	Sun, 13 Aug 2023 07:36:36 GMT
server	Apache
transfer-encoding	chunked



External factors

Backlinks

(Critically important)

- This page has only a few links from other websites.
 - This page only has backlinks from **4 referring domains**.
 - This page only has **9 backlinks**.
 - This page only has few backlinks from **4 different ip addresses**.
-

Facebook popularity

(Somewhat important)

- The page has **28** shares and comments on Facebook.
-

Listed on Webwiki

(Nice to have)

- This website is not listed in Webwiki. [Submit your website here](#).
-

Links from Wikipedia



Robots.txt

No valid Robots.txt file was found.

Search preview

workfreaksbschool.com

Workfreaks Business School

Most important keywords

Following keywords were found. You can check the keyword optimization of this page for each keyword.

Keyword	Result	Recheck
Work	66%	Check
Workfreaks	58%	Check
School	58%	Check
MBA	56%	Check
Future	54%	Check
Workfreaks Business School	54%	Check

Show more keywords and terms

Keywords

